

Privacy Statement

This is a privacy statement outlining how we gather, use and disseminate information within Wilderness Expertise's website and company. Our homepage is <http://www.wilderness-expertise.co.uk/>. If you have any queries about this statement, you may contact us:

Webmaster, Wilderness Expertise, The Octagon, Wellington College, Crowthorne, Berkshire, RG45 7PU. E-mail: Webmaster@wilderness-expertise.co.uk.

Data Collection

All personal data is collected and stored in line with the Data Protection Act 1998.

We collect the following data:

- Click-stream data (the type of computer and browsing software you use, the address of the web site from which you linked, etc)
- HTTP protocol elements (your server address and top level domain name (e.g. .com, .gov etc, date and time of visit, etc)
- Search terms

This data will be used for the following purposes:

- Completion and support of the current activity.
- Web site and system administration.
- Research and development.

This data is collected from all web users. Web access logs are used for statistical purposes only (e.g. to measure the use/performance of the site) except in the event of a security breach when they could be used for the purpose of tracing the breach. No information gathered from web logs is given or sold to any third party.

Any personal information that you provide to us will only be used for the purpose stated at the time we request it. This information will not be disclosed to a third party except where authorised by you or as otherwise permitted by the Data Protection Act.

Cookies

Cookies are a technology that can be used to provide you with tailored information from a web site; they can facilitate communication and interaction with the site. You may stop or restrict the placement of cookies on your computer by adjusting your web browser preferences, but this may interfere with some of the functionality of the site. At the user's option, we will collect data HTTP cookies.

Cookies will be used for the following purposes:

- Research and development.
- User targeting.

This data will be used by ourselves and our agents. Cookies are primarily

used to track visitors to our site.

E-mail and Electronic Forms

We collect the following information:

- Physical contact information
- Online contact information
- Demographic data
- Preference data

This data will be used for the following purposes:

- Completion and support of the current activity.
- Contacting visitors for marketing of services or products.

In all cases this information will only be used for the stated purpose for which it was provided. A number of online forms are provided on this site. The pages containing these forms should include a statement on how data submitted to them will be processed.

The data is collected so that we can send you news and other information that is relevant to your needs and interests.

Opting out

If you have any concerns regarding the data held about you by the team at Wilderness Expertise, please contact us at:

Wilderness Expertise, The Octagon, Wellington College, Crowthorne, Berkshire, RG45 7PU. E-mail: Webmaster@wilderness-expertise.co.uk.